COLLABORATIVE SOLUTIONS TO CROSS-BORDER ALCOHOL AND DRUG PROBLEMS
SOLUCIONES CONJUNTAS A PROBLEMAS DEL ALCOHOL Y OTRAS DROGAS

MEDIA ADVISORY

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ADVOCATES CALL ON PUBLIC OFFICIALS TO TAKE IMMEDIATE ACTION TO REDUCE CROSS BORDER ALCOHOL PROBLEMS

WHAT: In the aftermath of the death of CHP Officer Sean Nava, hit and killed by an underage drunk driver returning from Tijuana, San Diego County residents call for increased action to combat underage drinking in Tijuana. Community members appeal to elected officials for resources to increase enforcement of underage drinking laws.

WHEN: Friday, November 3, 2000, 11:30 A.M.

WHERE: San Diego Community Concourse, outdoor plaza at City Hall, 202 "C" Street

WHY:

- Over 1,500 people emerge from the border every weekend night from midnight to 6 A.M. with a blood alcohol concentration over .08.
- Police need resources to help increase arrests from the current maximum of 30 per night.
- Nearly 500 drunk drivers from Tijuana are on San Diego roads every weekend night.
- Many of those late night crossers who have consumed alcohol are between the ages of 18-20. Many of them drive, violating California's Zero Tolerance Law.
- Innocent lives are being lost. Regional leadership is needed to address the alcohol problems that originate at the border and impact the entire county and beyond.

WHO:

- California Highway Patrol representative
- Sgt. Lanny Roark, South Bay High Intensity Prevention Zone
- MADD
- Law Enforcement Task Force on Underage Drinking
- Marian Novak, San Diego State University, C-CAPP
- Judy Walsh-Jackson, Enforcing Underage Drinking Laws
- San Diego County Council on Alcohol Policy (SanDCCAP)
- Key law enforcement officials (invited)
- San Diego County Policy Panel on Youth Access to Alcohol
- Guillermo Rangel, CIJ / Bi-national Policy Council